

BRADLEY BEACH PUBLIC
Library Board of Trustees Meeting
July 22, 2024
Minutes

Call to Order – President Moretto called the meeting to order at 5:16 p.m.

Open Public Meeting Act Statement of Compliance – President Moretto stated that the requirements under R.S. 10:4-18 have been satisfied by the publication of the required notice in The Coast Star, The Coaster, and the Asbury Park Press; posting the notice on the Municipal Complex Board; and filing a copy of the notice with the Municipal Clerk. In addition, the meeting agenda is posted on the Library’s website <http://www.bradleybeachlibrary.org/>

The meeting began with the Pledge of Allegiance.

Roll Call - the following members were present: Mayor Fox, Morgan Maclearie-Gonzalez, Mike Healey, Barb Johnston, Jennefer Mazza, Jeannie Moretto, Nancy Rine, Jeannette Sznajderman and Susan Vonsover. Nanci Bachman was absent. Library Director Ashley Foglia was also present.

Officer’s Reports

Secretary’s Report

- The June 24, 2024 Minutes were reviewed. Ms. Johnston moved to approve, Ms. Mazza seconded, all voted in favor and the minutes were approved.
- Correspondence - none

President’s Report

- Review of Budget vs Actual and Current Accounts – no questions
- Payment of current bills – Mayor Fox moved to approve payment, Ms. Johnston seconded, all voted in favor and the motion was approved.

Committee Reports

- Building & Grounds - no update
- Finance – no update
- Personnel – no update
- Policy – no update
- Bylaws & Nominations – no update

Director’s Report

- Ms. Foglia discussed the upcoming August programs and highlighted a few including the summer reading program, concert, and jewelry sale.

Unfinished Business - none

New Business

- Website redesign and logo – Ms. Foglia explained that the Library’s website needs to be modernized and updated. She explained the tech challenges in updating the current site. She is speaking with other library directors and gathering the names of vendors who have worked with small libraries. She is also exploring designers who could create a logo. She discussed the importance and value of having a logo to cultivate a Library brand and support other marketing efforts. Mr. Healy asked whether statistics on website traffic are collected and Ms. Foglia confirmed that she has reports on page views and hits. Ms. Johnston suggested considering a user survey to collect more insight about how the website is used. The feedback would be helpful in the redesign. Ms. Foglia will report on potential vendors, scope of work, and cost. She noted that one requirement for the new site is that it must be mobile-friendly.

Ms. Sznajderman moved to close the Regular Session, Ms. Mazza seconded, all voted in favor and the regular session closed at 5:26 p.m.

Ms. Johnston moved to open the Executive session, Ms. Sznajderman seconded, all voted in favor and the Executive Session opened 5:26 p.m.

Executive Session – no action taken

Ms. Mazza moved to close the Executive Session, Ms. Mazza seconded, all voted in favor and the Executive Session closed at 5:31 pm.

Ms. Johnson moved to reopen the Regular Session, Ms. Sznajderman seconded, all voted in favor and the Regular Session reopened at 5:31 pm.

Public Comment – none

Next Meeting – August 26, 2024

Adjournment - Ms. Mazza moved to close the Regular Session, Mayor Fox seconded, all voted in favor and the meeting adjourned at 5:33 p.m.